

## The best smart cameras to secure your home

These advanced Wi-Fi Cloud Cameras are easy-to-install, plug-and-play, work with Alexa as well as Google Assistant and also offer better app integration, allowing you to use your smartphone to keep tabs when you're traveling or away from home.



The advertisement features a white CP PLUS E25A camera on a white surface next to a potted plant. The background is a light grey wall with a framed picture of a colorful figure. The text and icons are arranged as follows:

- Top left: A small logo with the text "© 2017 CP PLUS".
- Top right: The CP PLUS logo in red and black.
- Center: "INTRODUCING ezyKam+ E25A - 2MP Full HD Camera".
- Below the product name: Two logos: "works with alexa" and "works with Google Home".
- Right side features a grid of icons and text:
  - 1080p FULL HD icon above "Full HD Video".
  - Wi-Fi icon above "Intelli-Fi".
  - 360° icon above "360 degree".
  - Speech bubbles icon above "View n Talk".
  - Person with motion lines icon above "Motion Alert".
  - Eye with slash icon above "Privacy Mode".
- Bottom left: "CIN No.: U74899DL1995PLC066784 www.cpplusworld.com | sales@cpplusworld.com".
- Bottom center: "Sales Enquires & Support No. 1800-102-6526".
- Bottom right: "Technical Support No. 8800952952".

Home surveillance was once a costly and cumbersome task. Clunky equipment and wires with no easy way to keep tabs on surveillance footage. Smart cameras have changed the game as our homes get smarter and we also need smarter gadgets seamlessly integrated into our lifestyles.

While most residential apartments have upped their security game with an increasing number of surveillance equipments, smart cameras come into play beyond public areas, and owners of independent homes, businesses, or smaller apartment societies without surveillance can install them easily. These cameras also offer better app integration, allowing you to use your smartphone to keep tabs when you're traveling or away from home.

An instigator for introducing new technologies to the Indian market, a well-trusted brand with quite a deep understanding and know-how of the security and surveillance needs of the current time, CP PLUS stands un-rivaled when it comes to conceptualizing best-suited and customized solutions for the troubles of corporates and public enterprises as well as educational institutes and entire smart cities. Keeping in mind that security is the most integral in the making of a safe home, CP PLUS has launched a multitude of smart home solutions to provide effective surveillance and security to homes in every corner of the world.

A high-definition, Ok-Google & Alexa-enabled, plug & play Wi-Fi camera series with a myriad of options by the name of EzyKam launched by CP PLUS offers the most advantageous and hassle-free solution for effective security, enabling the ease, comfort and proficiency in surveillance that has been lacking for decades.

CP PLUS, a preferred security brand globally, has introduced this series of highly reliable, Wi-Fi Cloud cameras to bring ease and comfort to your life with a sense of security you can truly rely upon. The EzyKam series of smart cameras is perfect for home, office, or shop as EzyKam cameras come with superior features like image quality upto 4MP, two-way communication, motion detection, auto tracking, human body-filter, instant notifications, 360° coverage, built-in siren, privacy mode, edge recording, night vision, cloud/remote monitoring, etc and can be operated through both Ok-Google & Alexa.

### **With EzyKam, Better and Smarter Surveillance has now become Easier as well as Economical too**

As the world is constantly moving forward, it is time to leave behind certain tangles of the past. In this time of wifi, why do we even need wires anymore? Going wireless while still maintaining all the smart features of a modern surveillance solution is just the ideal way to secure your home.

The R&D department of CP PLUS (India's leading security and surveillance brand) has focused on this technology diligently to make surveillance for you easier and seamless. The EzyKam wifi-based wireless surveillance is a must for each of your properties because going wireless also prevents any loss of the video or any loss of data that used to emerge out of wire malfunctions.

The easy-to-use plug-and-play solutions with mobile alert offered in the EzyKam series take no time to set up due to the 3-step easy installation procedure and rid you of cable tangles while providing a long range of Wi-Fi reach.




Now in **4 MP**



Home on Your Phone  
Security Camera



works with  

**E44A - 4MP Wi-Fi PT Camera**



 <b>4MP HD Video</b>	 <b>Privacy Mode</b>	 <b>AI Human Body Detection</b>	 <b>360 degree</b>	 <b>View n Talk</b>	 <b>Motion Tracking</b>
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The cameras offered in this wireless surveillance series have brought forth a superior image quality to your surveillance system which lets you see a recorded video or captured image in great detail focusing on every minute aspect of the image.

The EzyKam is being used widely also because of the motion detection technology that has been integrated into it. With the help of algorithms, this technology enables you to detect targets and then even track their movement automatically and also showcases every minute detail of the target on your screen. This motion detection technology can be used at a number of places, ranging from traffic lights to factories and government offices. Along with that, one more superb feature of EzyKam consists of highly effective facial recognition technology. The most advanced artificial intelligence-enabled tools designed by CP PLUS make EzyKam stand unrivaled.

Surveillance has been made easier with this marvelous solution not just because it is wifi-enabled but also because it provides you with a clear video stream at incredibly reduced bandwidth with higher storage capacity.

### **How EzyKam Series offers the right security smart cameras for your home to secure your loved ones:**

- Upto 4MP Full HD Plug & Play Wi-Fi camera, which enables crisp images that reveal the smallest details with absolute clarity.
- Now, can be integrated with Alexa & Ok Google so you can go hands-free and enjoy the safety of a smart home.
- The Pan and Tilt function allows these cameras to rotate, move and view all the corners of your home, saves the cost and trouble of installing multiple cameras in any space to cover the full view of the area.
- Home-on-Phone, view the live video footage of your home/office anytime anywhere in the world on your phone.
- Hassle-free Installation, Connect to your home/office Wi-Fi in a moment. Simply select a network, input the password, and you are good to go.
- Supports AI-enabled Human Detection and sends instant alerts to your Smart Phone.
- Talk to the person on the other side while you see their live video feed and stay connected to your loved ones around the clock.
- In-built SD Card with up to 128GB support for reliable Recording whenever motion is detected.
- Intelligent Motion Alert: When armed, the inbuilt motion alarm in the EzyKam alerts you instantly on your smartphone in case of an intrusion.
- Supported by the all-in-one EzyKam+ app, which lets you enjoy multiple camera feeds on the single app.
- Supported by EzyKam+, an advanced IoT-based mobile app that works with all CP PLUS IoT devices in your home and also allows a seamless intergration across them.